

## SKILLS & EXPERTISE

Project Management  
Business Process Analysis  
Digital Advertising  
Web Design  
QA & Localization  
Team Leadership  
Effective Communicator

### STRATEGIC PLANNER

Studying every angle, I quickly generate a host of ideas and envision paths to success.

### INNOVATIVE THINKER

Collaboration helps to find solutions and foster a stronger group dynamic.

### INSPIRED FUTURIST

Taking the time to share my visions, challenges others to consider new possibilities.

## CONTACT ME

(562) 480 5049  
me@mohammedwright.com

# MOH WRIGHT

PROJECT MANAGER. CREATIVE STRATEGIST.

## PROFILE

Project Manager with a strong track record of launching products, improving business processes, establishing compliance standards, and strengthening collaborative relationships between internal teams and clients.

## EDUCATION

### BACHELOR OF SCIENCE, BUSINESS ADMINISTRATION - INFORMATION SYSTEMS

California State University, Long Beach | 2013

### ASSOCIATE IN SCIENCE, BUSINESS ADMINISTRATION

Long Beach City College | 2010

## EXPERIENCE

### WEB CONTENT MANAGER

Long Beach City College | Mar 2017 - Current

- Spearheaded the launch of a new campus website & online standards increasing user visits by 400%.
- Improved reach for social media accounts by 60% over a 9-month period.
- Primary editor of all web content with oversight on promotion and branding guidelines as it relates to the web.
- Monitoring of Google Analytics dashboards for tracking student engagement.
- Collaborate with IT in the evaluation, design, and implementation of new software services and strategies for the web.
- Assist senior and executive members in coordinating priorities of content delivery for web-based projects.

### DIGITAL PROJECT COORDINATOR

VDS LA | Aug 2014 - Mar 2016

- Served as the primary liaison between Client Services, Business Development, and Web Development.
- Improved the workflow between departments by implementing Agile methodology and standardizing business processes.
- Maintained consistency of branding guidelines across client websites and online advertising projects.

# MOH WRIGHT

PROJECT MANAGER. CREATIVE STRATEGIST.

---

## WEB DESIGNER

Freelance | Jan 2012 - Aug 2014

- Designed custom-built websites using HTML, CSS, and Javascript using the WordPress CMS.
- Provided full service web design and maintenance services, including setup of hosting, email accounts, and technical support.
- Helped clients to develop strategic planning for launching new websites to coincide with their business purposes.

## SBDC PROGRAM ASSISTANT

Long Beach City College | Apr 2008 - Mar 2011

- Coordinated the testing and technical support for vocational & entrepreneurial training for small businesses.
- Worked closely with the Long Beach Small Business Development Center and the City of Long Beach to implement business programs and services.
- Identified business gaps for various SBDC training programs and redesigned the on-boarding process, resulting in more accurate record-keeping.

## PROJECT COORDINATOR

Nectar Product Development | June 2007 - Apr 2008

- Supervised design and engineering teams in the development of various consumer and commercial products while managing budget and timelines for all projects.
- Managed the budget and timelines of all projects while acting as a liaison between production staff and third-party vendors.

## ASSISTANT QA MANAGER

Square Enix, Inc. | Mar 1999 - Apr 2007

- Managed teams of up to 60 people while prioritizing task assignments, maintaining budget & scheduling, and coordinating QA efforts between the US & Japan.
- Developed and reviewed test cases, QA plans, and various department policies & procedures.
- Lead the technical software submissions for Sony, Microsoft, and Nintendo.
- Successfully launched over 40 game titles for various gaming consoles, including the Final Fantasy, Kingdom Hearts, and Dragon Quest series.
- Created a budget and scheduling system for QA and Localization projects factoring in costs and team resources.

## CONSUMMATE LEARNER

I am fascinated by abstract concepts which allow me to give insightful responses.

## INFORMATION SEEKER

I absorb information quickly, which stimulates my creative thinking and helps me to deconstruct complex processes.

## CONTACT ME

(562) 480 5049  
me@mohammedwright.com